

Gerard Damiano

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SUMMARY OF QUALIFICATIONS

- 25+ years as a creative, organized and detail-oriented illustrator and designer, with a highly developed artistic sensibility. Skilled in utilizing both traditional and digital media to achieve client objectives within dynamic, deadline-driven environments.
- Initiated, developed curriculum, and taught comprehensive classes and intensive seminars on Apple computers, mobile devices such as the iPhone, iPad, Apple Watch, Mac OS and related technologies to a broad range of students in the auditorium, classroom, and in private settings.
- Computer skills include: Adobe Creative Suite: Photoshop, Illustrator, InDesign; Web Design: HTML 5, CSS; Final Cut Pro, Adobe Premiere, FileMaker Pro, Macintosh Operating Systems and Maintenance, and all related Apple software.
- Additional skills include: Extensive experience in Film & Video Production/Post-Production, Multimedia Presentation, Pen & Ink Drawing, Watercolor Painting.

PROFESSIONAL EXPERIENCE

1991-pres. **FREELANCE ARTIST / ILLUSTRATOR / DESIGNER**, New York, NY & Fort Myers, FL

- Created color illustrations, film/video commercials, short subjects, and other promotional and educational materials for a diverse clientele.
- Art Director for film and video productions, working closely with directors to create the optimal look and feel to promote client message, product, company and/or organization. Clients include: CBS News, CNBC, Radio City Music Hall, and Madame Alexander Doll Company.
- Designed and executed customized websites for individuals, companies, and organizations. Delivered design enhancements as needed to keep current with trends in digital technology and online marketing.
- Created interactive, multimedia exhibitions, website launches, and enticing rich media promotional emails. Solo shows include “Click to Open” and “Bonfire of Vanity,” featuring video, photography, drawing, painting and prints, as well as innovative live performances.
- Additional clients and projects include:
National Parks Service (U.S. Department of the Interior) – Commissioned by the Edgar Allan Poe House, Philadelphia, to create a poster commemorating the 150th Anniversary of Poe’s death.

Colgate-Palmolive Company – Created color illustrations for in-house employee manual distributed to employees worldwide.

ArtRoyale (Lee County Alliance of the Arts) – As Chair of the Tech Arts Committee for three consecutive years, sourced and selected outstanding creative team members and coordinated interactive multimedia video projection art for annual, large-scale fundraising event.

ZOMBICON – Creative director and coordinator for radical interactive street theater event. Spearheaded a public relations media campaign which grew the event into the largest gathering of its kind in the world within five years.

- Participated in solo and group exhibitions in galleries nationally and internationally. (Complete list of exhibitions available upon request.)
- As “DJ Slinky”, performed extensively in clubs, and at public and private events. Established signature style and cultivated relationships with media representatives, garnering significant press, including radio interviews, articles, and appearances in local media.
- Performed complete Audio/Visual and Sound Engineering for corporate presentations, fashion shows, and musical events.

Additional experience includes:

2002-2004 **BOOKLINKS PUBLISHING SERVICES**, New York, NY
Staff Illustrator

- As sole in-house illustrator, created thumbnails and illustrations for academic books published by McGraw-Hill, Houghton Mifflin, and Macmillan, including college textbooks, ESL, and a science series for K-8 students.
- Worked closely with writers, editors, and art directors to develop ideas and hone in on illustration needs and styles for each book, completing multiple simultaneous projects within tight deadlines.
- Created storyboards, directed, and edited promotional film.

1999-2001 **WWW.KEWN.COM (KEY ENTERTAINMENT WORLDWIDE NETWORK)**, New York, NY
Director / Web Content Editor / Camera Operator

- Drove the development of cutting-edge entertainment content for the web, including all production, camera and editing, collaborating with web designer and sound engineer to create and upload original content daily.
- Produced in-depth interviews with local New York legends and behind-the-scenes innovators in the performing arts.

AWARDS & GRANTS

Recipient of a City of Fort Myers Individual Artist Arts and Culture Grant, 2008-2009

Received a Director Citation for the film “Kinetoscope: The Life and Inventions of Thomas Edison,” at the International Black Maria Film Festival, 2007

Queens Borough Public Library/Alliance of Queens Artists Individual Artist Showcase Winner, 2001

EDUCATION & PROFESSIONAL DEVELOPMENT

B.F.A., Illustration, Rhode Island School of Design (RISD), Providence, RI

RISD European Honors Program. Rome, Italy

Scuola Libero del Nudo, L’Accademia di Belle Arte, Rome, Italy

Web Design Program, Queens College, Queens, NY

The Landmark Forum, Seminar, Advanced Course, and Communication Course

Member, The Graphic Artists Guild

LANGUAGES

Fluent in Italian (Translation/Interpretation), conversational in Spanish

PORTFOLIO AVAILABLE UPON REQUEST